

## 2. Our logo

- 2.5 Special usage versions:  
The secondary logo in black

There are situations where our logo appears on 3rd party publications, e.g. in sponsorships or partnerships.

Where possible, we should then use the primary logo on white or the secondary white logo on dark backgrounds.

On the rare occasions where this is not possible (e.g. on light-coloured backgrounds), we use the secondary black version of our logo.

**The secondary black logo should never be used on any of our own branded items.**

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## 2. Our logo

### 2.5 Special usage versions: Solid logo

The solid version logo should only be used in applications that don't allow any colours or gradients (e.g. hardware applications, where the logo needs to be embossed, engraved or embroidered), or when colour and gradient printing is restricted (receipts, faxes etc.).

Please refer to section 5.3 (page 50) for more information on how the Endesa character set is used.

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Hardware



Restricted printing (faxes and receipts)

